New Bell Kuruman branch opens to focus on mining customers

Southern Africa remains Bell Equipment's main source of revenue and focus area. So says Gary Bell, CEO of the Richards Bay-based original equipment manufacturer speaking at the official opening of a Customer Service Centre at Kuruman in the Northern Cape Province.

Bell went on to say: "We believe our company is in good shape and with an exciting range of new product offerings, a new series of Articulated Dump Truck and

investments in upgraded facilities such as this one, we are showing our loyal and new clients that their support of us is well-founded."

The new Kuruman Customer Service Centre, which replaces a smaller older facility, boasts one thousand square metres under roof with adequate office space, a spares department and a workshop with overhead crane. The workshop can easily accommodate two Bell B50D ADTs, the company's flagship truck.

Loyal customers of Bell Equipment in the Northern Cape attended the opening of the new Customer Service Centre at Kuruman. Pictured are from left Gary Bell, CEO Bell Equipment, Andre Bergh, owner Oryx Plant, Stephanie Bergh, Berne Bergh and Peter Bell.

