

Earthline strengthens an already extensive fleet with two more B30Es

Leading UK plant operator, Earthline, has further strengthened its relationship with Bell Equipment with the purchase of two new B30E Articulated Dump Trucks (ADTs), taking its total of Bell machines to twenty.

Since its inception almost 30 years ago, Earthline has steadily expanded to become one of the largest independent earthmoving, recycling and quarrying companies in the south of England, and now manages in excess of 120 vehicles. It has established a reputation for capability and reliability, attributes it also expects from its extensive fleet.

Bell Equipment has played a significant role in helping to create this considerable taskforce, providing Earthline with vehicles that have exceeded all expectations, performing consistently within extremely challenging environments. These most recent additions will join Earthline's existing nine B30E ADTs and nine L2106E Wheeled Loaders.

"We have been working Bell Equipment machines in a variety of different applications since 2003, and these latest purchases are testament to how pleased we are with their performance," explains Philip Coplestone, Director of Earthline.

"Both the ADTs and the Wheeled Loaders are extremely well built and very reliable, helping to reduce downtime and increase productivity, both of which are critical to our business. The fuel efficiency of the B30E is also second to none which, when combined with quality aftercare and support, made Bell the obvious choice when we needed to extend our fleet," added Philip.

The two new Bell B30Es are being put to work at Earthline's new Farnham Quarry, helping to create landfill cells, as well as extracting sand from the site. Both machines have been fitted with low ground pressure tyres that helps to extend the trucks' working season.

Richard Higgott, Sales and Marketing Manager with Bell Equipment, comments, "Retaining customer loyalty is extremely important to us so we never rest on our laurels. Our machines speak for themselves – for Earthline to now have a total of twenty is a demonstration of this – but we also pride ourselves on providing only the highest level of aftercare. We hope our continued commitment to ensuring this level of service is maintained will help support our relationship with Earthline well in to the future."

