

# Bell officially opens modern, efficient Nelspruit facility

**“While the mining and construction industries are cyclical, having good and bad years, areas such as Nelspruit and the Lowveld have always taken care of the troughs in our business and for that we are grateful,” said Gary Bell, CEO of Bell Equipment, at the official opening of the company’s new premises in Nelspruit in August.**

Bell went on to explain how the design of the Nelspruit Customer Service Centre and those in Middelburg, Rustenburg and Kitwe in Zambia, came about. “About three years ago, we visited some of our Bell dealers in France and at one we came upon a facility very similar to this,” he said. “The French dealer was so impressed that we liked his building that he promptly gave us all the blueprints and these new facilities are based on a design in France.”

According to Bell, the facility will go a long way to speed up parts delivery to customers in the Lowveld with an enlarged and streamlined parts supply system to tap into the investment of more than a billion rand that Bell Equipment has made in keeping parts current.

“We’re proud to say that our company places a huge emphasis on training, more so than other OEMs, and we currently have a large number of apprentices undergoing training within the company,” he continued. “We also place a higher premium on research and development for the sugar and forestry industries, which we believe will further benefit the Lowveld region in the long run.”

The new building, which took just more than a year to construct, was completed in August 2013 and opened for business in October that same year. Workshop space has increased dramatically in floor area and height and technicians are now able to fully extend excavator and

timber harvester booms without fear of them touching the 10-tonne overhead crane. There are six large work bays, each with its own roller door that could easily accommodate a Bell B50D Articulated Dump Truck.

Office space has been increased to fit comfortably within the total surface area of 2 500 square metres.

Bell congratulated Leon van der Linde, the Bell Team Leader of the Nelspruit Customer Service Centre, and his team for their enthusiastic efforts in getting the new Nelspruit facility ready.



*Managing Director of Bell Equipment Sales Africa, Bokkie Coertze, hands over a scale model of a Bell Logger to Theo Fourie, a long standing customer of Bell Equipment in the Lowveld area, going back some 30 years.*

