

Bell strengthens its Zambian ties with a new, modern facility

“Bell Equipment and the Government of Zambia’s relationship has come a long way and the Government acknowledges the support that Bell Equipment has contributed to the mining, farming and road construction sector of our nation.”

These words were said by Mr Elias J Kamanga, the Copperbelt Acting Permanent Secretary, speaking on behalf of Zambia’s Vice-President, Ms Inonge Wina, during the official opening of Bell Equipment’s new Customer Service Centre in Kitwe, Zambia in July. The function was attended by 120 customers and staff.

Mr Kamanga went on to thank Bell Equipment for setting up a technical training centre on the same premises. “I am glad that Bell Equipment has set up a technical training centre within this facility to develop local and regional heavy duty mechanics to a world class standard through their apprentice programme,” he said. “These technical skills are critical to the survival of the economy and I am glad to learn that this training and apprentice programme will contribute to building the capacity of local citizens and eventually leading to employment creation.”

The new facility is proof of Bell Equipment’s faith in the support it receives from the growing Zambian mining, construction, agriculture and road building industries. The 4 226 square metre building boasts modern and spacious offices, 11 work bays in the workshop, a dust-free component shop and an 800 square metre parts storage department.

Speaking at the official opening, Bell Equipment Managing Director, Bokkie Coertze, referred to the small beginnings Bell Equipment had when setting up a branch in Lusaka leading to the phenomenal growth that is

manifested in the large, modern facility in Kitwe. “We as a company acknowledge the support we’ve had from our loyal customers in Zambia and also the hard work of our personnel here locally,” he said. “We want to ensure you of our commitment to skills transfer and initiatives like encouraging female apprentices to undergo training under the knowledgeable guidance of our passionate and enthusiastic staff.”

According to John Fleetwood, Managing Director of Bell Zambia, it is envisaged that a significant intake of apprentices will be enrolled at the new technical training centre in 2016. This would be more effective than sending them to South Africa for training and would ensure that their much-needed skills would be retained in Zambia.



Bokkie Coertze, Managing Director of Bell Equipment Sales Africa, with Mr Elias J Kamanga, Copperbelt Acting Permanent Secretary, and John Fleetwood, Managing Director of Bell Equipment Zambia, in front of the plaque to mark the official opening of the new Bell Equipment CSC in Kitwe, Zambia on 16 July 2015.

