

Another great Hillhead year for Bell UK

Hillhead 2012 arrived in the middle of the wettest June on record in the UK, yet it was the sun that chose to pour down – at least for the first two days of the three-day quarry exhibition.

Organisers reported a 10 per cent increase visitor numbers compared with 2010, and numbers were high even when the skies brought torrential rain on the final day.

Bell UK enjoyed another successful exhibition, with its stand visited by many of its key customers and leading members of the media throughout.

There was particular interest in the prototype E-Series ADT, which took pride of place at the front of the stand.

The busiest day, typically, was Day Two, when Bell hosted an evening barbecue for invited guests, with a live jazz band attracting many others besides.

Neville Paynter, Managing Director of Bell UK, said: “We didn’t quite know what to expect from Hillhead this year due to a combination of poor weather and the difficult economic conditions. Yet we were very pleasantly surprised with the outcome.

We were delighted to see so many of our customers on the stand, not to mention several fresh enquiries from some new faces. All in all it was a

great show – which was helped along with some decent weather for the main part.”

Deals were also done during the show, including the conclusion of an order for three B50D trucks for Land Engineering Services. It was the first coup for Mark Bowden, Bell’s New Sales Manager for the north-west region.

The B50Ds will be going to work on an open cast colliery in Scotland, where nearly 700 000 tonnes of coal will be extracted over the next few years alongside the on-going reclamation work to turn the 100-plus hectare site back to countryside.

Group CEO Gary Bell and Director of European Operations Marc Schürmann were also present to support the UK team.

