

# Tap into Bell Equipment's aftermarket solutions

Bell Equipment understands that business is about more than just supplying strong, reliable machines and that strong reliable support is an equally, if not more, important consideration for decision-makers. To this end, Bell has an all-inclusive range of aftermarket products and services to enrich the Bell ownership experience so that customers get the most out of their machine throughout the different stages of its lifetime.

At the beginning of the ownership journey Bell is positioned to set customers up for success through Bell Finance, a long-standing successful joint venture with WesBank, that provides creative ways of offering accessible and affordable finance options.

To promote maximum productivity and safety, along with efficient operating and less downtime, Bell offers fully accredited operator and technical training. This is provided at the company's world-class training facilities or at a customer's premises and is tailored to the customer's equipment and operating conditions.

The aftermarket offering is also geared to protect a customer's assets by providing a standard warranty of 1-year/unlimited hours and a variety of extended warranty options that can cover the full machine or particular systems, to suit your needs and smooth cash flow.

In addition, a variety of maintenance contract options are available for the full range of Bell machines that cover scheduled servicing and preventative maintenance. Lubecheck, a predictive maintenance indicator that provides oil analysis for machinery and oil-wetted components, minimises unscheduled downtime and reduces unnecessary costs.

Bell Fleetm@tic® is the company's proprietary satellite fleet monitoring system that keeps track of your fleet 24/7 by gathering machine health data and providing detailed product data that can be used to maximise productivity and improve profit margins. This user-friendly system has packages to tailor to a customer's needs.

To keep your Bell machine in top running condition the company provides world-class technical

support through its expertly trained technical analysts and up-to-date parts, service and operator manuals. Customers also have online access to the latest machine improvement updates.

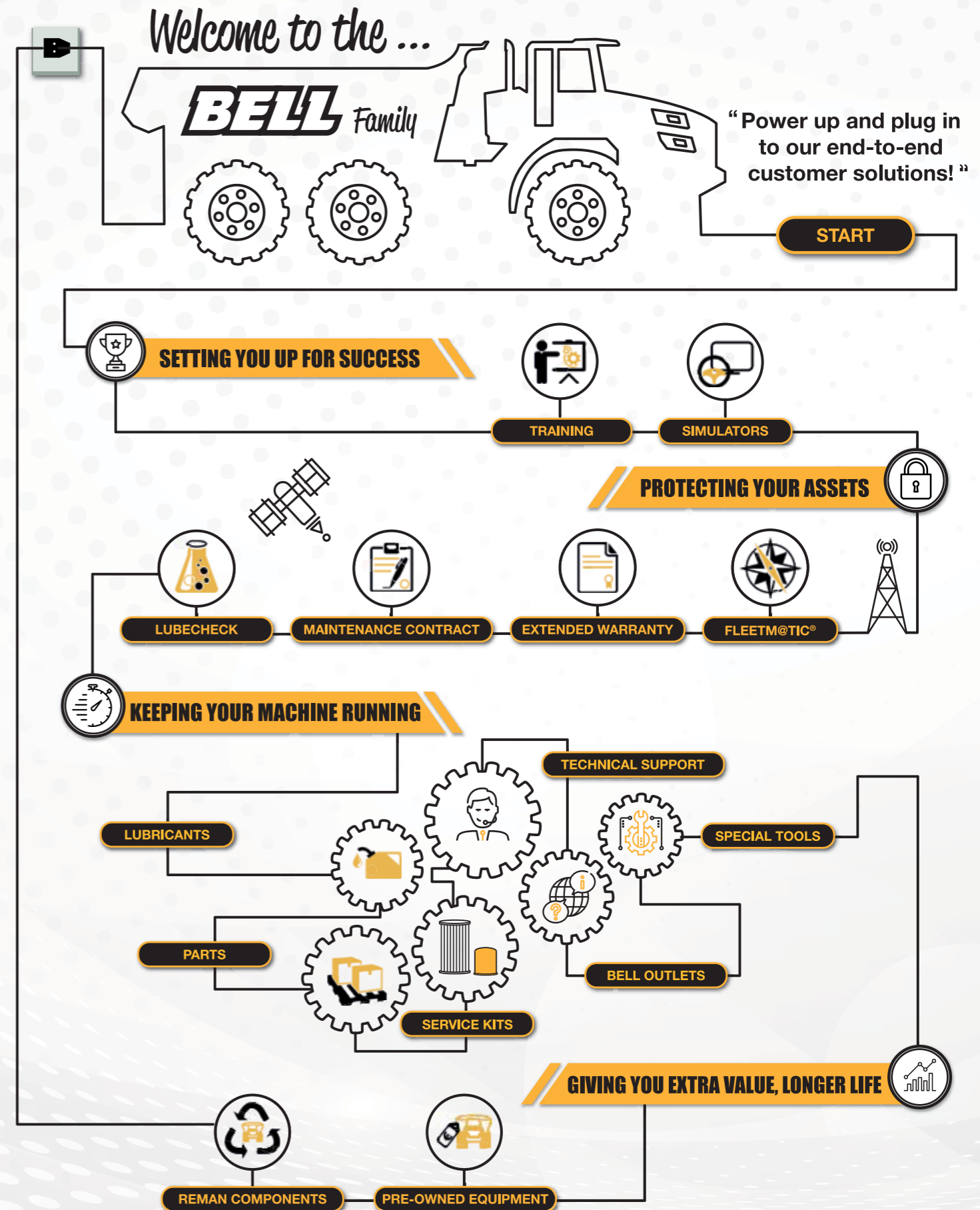
Bell has a strong network of dealers and Bell operations so that support is always near and to facilitate quick response. This support includes a high availability of quality, original and tested parts that are stocked at Bell Customer Services Centres and the company's Global Logistics Centre in Johannesburg. To save time and money, service kits have been specifically designed for Bell machines to ensure customers get the right parts every time.

Endorsed for yellow metal, commercial and agricultural vehicles, the Bell Lubricants range of oils, fluids and greases has been developed to ensure efficient performance and optimum protection of components while promoting lower wear rates and reduced exhaust emissions.

Customers needing longer life from their machines can make use of Bell ReMan to rebuild parts, components and products to OEM specification. This easy, convenient and affordable service is aimed at giving customer's extra value by extending the life of their parts, components and products. ReMan also offers a 'return and repair' service and products carry a 12-month/1 500-hour warranty.

Completing and complementing the Bell aftermarket products and services is the company's Pre-owned Equipment, which makes use of a three-star rating system to satisfy a customer's equipment needs within their budget requirements. All equipment is subjected to a full mechanical assessment so that customers can be assured of quality and performance.

Bell Equipment Director of Aftermarket and Customer Support, Hennie van der Walt, says: "As a company we've always listened to what our customers need, in terms of both our products and our support, and worked hard to deliver on these needs. Our aftermarket support is comprehensive and underpinned by our thinking that 'if we help our customers succeed so will we'."



**SUPPORTING YOU EVERY STEP OF YOUR BELL OWNERSHIP EXPERIENCE**