

# Bell scoops accolades at KZN Investor Awards

**Bell Equipment won the 'Major Contributor to Innovation and Technological Advancement in KZN' category and was a finalist in the 'KZN Investor with a Global Footprint' category of the inaugural KZN Investor Awards, held at the Durban ICC on 12 September.**

Hosted by the KwaZulu-Natal Economic Development, Tourism and Environmental Affairs Department (KZN EDTEA) and its agency, Trade and Investment KZN (TiKZN), the awards formed part of the much-publicized International Investor Conference. The awards served to acknowledge the efforts of those investors and businesses, both local and international, that have shown ongoing commitment to the province through their significant economic contributions and job creation efforts.

Bell Equipment Group Chief Executive Officer, Leon Goosen, said: "Bell was established in KZN some 65 years ago and we owe our success to the guiding principles of our founders, the support of our customers and the commitment of our employees. This has enabled our economic investment and

we are extremely proud of the job creation efforts, supplier development and social economic development initiatives that we have created over six and a half decades."

"Our company is driven by our passion and commitment to innovation and the technological advancement of our manufacturing process and our products so the 'Major Contributor to Innovation and Technological Advancement in KZN' award is particularly special to us. Winning awards is never the aim behind what we do at Bell but we appreciate the recognition of our efforts and hope that it motivates other companies to invest in our province and our country, and to make the most of opportunities that come their way."

