

InfraBrasil displays Bell ADT at Expositram for the first time

Bell Equipment's exclusive dealer in Brazil, InfraBrasil Obras Pesadas e Mineração, exhibited at Expositram this year for the first time where it displayed a Bell B45E Articulated Dump Truck.

Expositram 2019 is one of the largest exhibitions in the Latin American mining sector and was held in Belo Horizonte, Minas Gerais, Brazil from 9 to 12 September. Organized by the Brazilian Mining Association (IBRAM), the trade show marked the beginning of transformations in the Brazilian mining industry, highlighting the main focal points of IBRAM's new policy for the mineral sector.

With the aim of generating business and driving the state

economy over the coming years, Expositram 2019 had impressive numbers with 490 booths, lecturers from 30 countries, 45 000 visitors, about 1 700 workers during the six days of the trade show assembly, 4 500 people working in the booths and more than 900 people attending to the various areas from the production chain of the event.

InfraBrasil provides earthwork and mining services with a team of qualified and experienced employees and a wide range of state-of-the-art equipment. One is

its success stories is a Bell B45E that their customer, Ferro+ Mineração, took delivery of in November 2018. The truck is used to load and transport iron ore and aggregates in an open pit mine in the city of Ouro Preto, Minas Gerais.

According to InfraBrasil's CEO, Ulisses Rodrigues, the underfoot conditions are good with well maintained haul roads. The geological features comprise of low severity land and pit slopes with low gradients of on average 12% and up to 20%. With an

average round haul distance of 3km, the Bell B45E works an average of 16 hours per day, seven days a week and returns an average fuel economy of 18l/h when unloaded and 25l/h when laden. Production of 3 400 to 3 500 tonnes per day is achieved with machine availability in excess 95%.

Bell Equipment Marketing Manager: Sales and Distribution, Llewellyn Roux, says: "We have been pleased with the customer perception of our B45E. The

customer has been so happy with the performance that they took delivery of a second rental unit after Expositram.

"We see good potential in this market because of the quality of our ADT product and its suitability to the South American environment but more especially because of our partnership with InfraBrasil, which is a well respected and established dealer with an existing sales and support network to provide our customers

with the level of support they expect.

"We've been working closely with InfraBrasil over the past year and are encouraged by the success that we are seeing in this market and look forward to a busy 2020 with the planned introduction of the B60E 4x4, the B30E and the B33L SMC (Side Mount Cab) Low Profile ADT, which will add exciting new dimensions to our product offering in Brazil."



Seen at Expositram are the Bell Equipment and InfraBrasil team of (from left): Ulisses de Souza Rodrigues (CEO, InfraBrasil), Etienne Volschenk (Engineering Manager: Bell Equipment), Llewellyn Roux (Marketing Manager: Sales and Distribution, Bell Equipment), Christiano Kunzler (President, InfraBrasil), Nei Hamilton Martins (New Business Developer, InfraBrasil) and Meltus Badenhorst (General Manager: Group Technical Services, Bell Equipment).

